

## **GRAPHIC DESIGNER: POSITION DESCRIPTION**

### **ABOUT US**

The World Neurology Foundation is a non-profit organization that was founded in 1999 with the mission of serving as a catalyst for the promotion of neurological care and education in countries of need. The foundation works in collaboration with regional, national and international neurological associations in accomplishing this mission. Our work is guided by the hope that all children, families, and people of low-resourced regions of the world will someday have access to cost-effective, quality neurological services.

### **POSITION DESCRIPTION**

The World Neurology Foundation is seeking a volunteer Graphic Designer to oversee the creative and illustrative aspects of the foundation's promotional materials (i.e. social media, website content) that will have high visual impact and increase our brand awareness. The ideal candidate will be an individual with prior experience with social media graphics and brand marketing. The position will entail working closely with the Program Director and Communications Director to produce design and content ideas for publication on the foundation's social media platforms and website.

### **RESPONSIBILITIES & TASKS**

- Creating graphics and visuals for the organization's website, social media platforms, email newsletters, and digital campaigns
- Collaborating with the marketing and communications team to create visual content for blogs, articles, case studies, and success stories, helping to illustrate impact and engage the audience
- Contributing to brainstorming sessions, participating in design critiques, and staying updated on design trends and industry best practices to continually enhance the organization's visual presence and messaging
- Work closely with other team members, including the Communications Team, Blog Team, and Webmaster, to understand project requirements, provide design solutions, and ensure consistent visual messaging

## **QUALIFICATIONS**

### **Requirements:**

- Proficiency with illustrative software such as Canva, Adobe Photoshop and/or InDesign
- Ability to self-initiate design projects and initiatives
- Strong and timely communication skills
- Ability to work in a small team setting
- Time management skills
- Independent, organized and flexible
- Video editing experience is desirable

## **LOCATION**

Remote

## **COMPENSATION**

Unpaid; college credit and letter of recommendation available at request

## **TIME COMMITMENT**

Minimum 5 hours per week

## **DEADLINE**

Rolling basis

## **HOW TO APPLY**

Send us your resume/CV, a letter of interest, and two (2) samples of your original designs to [info@worldneurology.com](mailto:info@worldneurology.com).

## **INQUIRIES**

Contact us at [info@worldneurology.com](mailto:info@worldneurology.com) for more information or questions!