

COMMUNICATIONS DIRECTOR: POSITION DESCRIPTION

ABOUT US

The World Neurology Foundation is a non-profit organization that was founded in 1999 with the mission of serving as a catalyst for the promotion of neurological care and education in countries of need. The foundation works in collaboration with regional, national and international neurological associations in accomplishing this mission. Our work is guided by the hope that all children, families, and people of low-resourced regions of the world will someday have access to cost-effective, quality neurological services.

POSITION DESCRIPTION

The World Neurology Foundation is seeking a highly skilled and experienced Communications Director to lead our organization's communication efforts. As the Communications Director, you will play a crucial role in shaping and implementing our organization's overall communication strategy to effectively engage stakeholders, raise awareness, and promote our mission and programs. You will oversee both internal and external communication activities, ensuring consistency in messaging and branding across all channels.

RESPONSIBILITIES & TASKS

- Creating graphics and visuals for the organization's website, social media platforms, email newsletters, and digital campaigns
- Collaborating with the marketing and communications team to create visual content for blogs, articles, case studies, and success stories, helping to illustrate impact and engage the audience
- Collaborate with the leadership team to develop a comprehensive communication strategy aligned with the organization's goals and values.
- Contributing to brainstorming sessions, participating in design critiques, and staying updated on design trends and industry best practices to continually enhance the organization's visual presence and messaging
- Oversee the creation and distribution of compelling content across various platforms, including website, social media, blogs, and newsletters.
- Work closely with other team members, including the Communications Team, Blog Team, and Webmaster, to understand project requirements, provide design solutions, and ensure consistent visual messaging

QUALIFICATIONS

Requirements:

- Bachelor's degree in Communications, Public Relations, Journalism, Public Health, Neuroscience, or a related field
- Strong understanding of communications and public relations strategies, with a track record of successfully executing comprehensive communication plans
- Excellent written and verbal communication skills, with the ability to adapt messaging to diverse audiences and channels
- Demonstrated experience in brand management, including developing and implementing brand guidelines
- Strong ability to work in a small team setting

LOCATION

Remote

COMPENSATION

Unpaid; potential monetary compensation in the near future

TIME COMMITMENT

Minimum 5 hours per week

DEADLINE

Rolling basis

HOW TO APPLY

Send us your resume/CV and a letter of interest to info@worldneurology.com.

INQUIRIES

Contact us at info@worldneurology.com for more information or questions!